

## Conquering a New Frontier With Own D&D Team in China

K-One's very own Design and Development (D&D) team will finally be formed in China soon.



*A new team in a new frontier: (from left to right) Huang Zhi Qiang, Hu Qi Neng, Zhang Zhi Hong, Wu Jian Jun and Zhang Hong Ning.*

Spearheading this are five young men who are all recent graduates of Shenzhen University in China. They have just embarked on a six-month training program at our D&D Center in PJ early this month. This new pioneering team consists of three mechanical design engineers — Huang Zhi Qiang, Wu Jian Jun, Zhang Zhi Hong — and two project engineers — Hu Qi Neng and Zhang Hong Ning.

"The decision to hire and form a China-based D&D team came with the rapid expansion of K-One's business in recent years," said K.C. Lim, K-One's Program Manager who is overseeing the current operation in China. "It makes perfect sense to be logistically near our European customers who are based in China."

Through hands-on training, these young engineers are to be trained in mechanical design, project development and sourcing, amongst other areas that will be carried out upon their commencement of work at K-One China.

Albeit an official duty, their stay in Malaysia this time is also an opportunity to expand their horizons through traveling. It has been barely a month, but they have already set foot on famous national landmarks, such as the Petronas Twin Towers, Kuala Lumpur Times Square, Chinatown (a.k.a. Petaling Street) and the historical city of Melaka.

Their adventurous taste buds have also led them on a gastronomical mission. While in Melaka, Zhi Qiang said that they spent an hour queuing for eating the famous chicken rice balls and then another two hours for satay *celup* (hotpot). Despite the long wait, that very experience succeeded in converting them into fans of these dishes. "The food in Malaysia is diversified," said Hong Ning. "That is something I really appreciate."

Play aside, the training is, according to these young men, an opportunity that offers them "a holistic approach" to the industry. The training has allowed them to participate in real-life projects, such as the Sony Ericsson design projects. Jian Jun said that it is a feature hard to come by with the training programs found in China today.

With the setup of the new D&D team in China, K.C. said that K-One's international profile as a global player within the industry will be elevated, opening up to possibilities in a whole-new frontier that await to be unearthed.